



Annual Meeting with Preconference Workshops

Exhibitor / Sponsor & Program Brochure

February 4th - 6th, 2017
San Diego, California

Marriott Coronado Island Resort & Spa

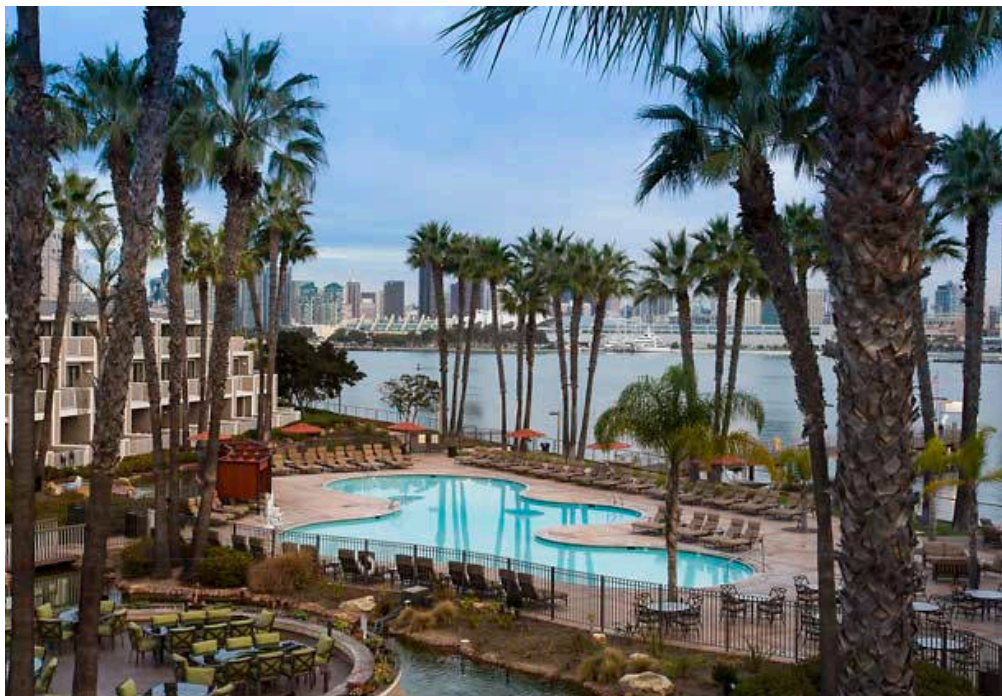


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President's Welcome

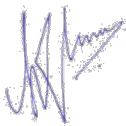
Dear Colleagues,

It is my great pleasure to invite you all to participate in the 12th Annual Conference at Marriott Coronado Island Resort, San Diego from Feb 4th to 6th 2017. The last joint meeting with WALT at Arlington, VA in 2014 had a stellar line of speakers and the largest attendance to date. Building on this success, this year's program under the able leadership of our scientific chair, Dr. Jeri-Anne Lyons, has done a fantastic job of getting renowned experts in the field spanning the broad clinical and research realms of PBM therapy. The theme of the meeting this year will be to showcase the tremendous excitement with PBM therapy in Neurorehabilitation and regenerative therapies.

The keynote speakers this year include Drs. Janis Eells, John Mitrofanis and Ann Libert who will speak about their research as well as progress in their distinct fields that PBM therapies is spearheading. An exceptional opportunity has presented itself this year with Dr. Andrew Mester, son of the PBM pioneer, the late Dr Endre Mester who will be our special banquet speaker. In keeping with the growing recognition of the field and honoring the seminal contributors, we have instituted a NAALT Lifetime Achievement Award named after Dr. Endre Mester. We will also have our prior awards namely the Chakuka Enwemeka NAALT Award for PBM Leadership, Mary Dyson NAALT Young Investigator award for PBM clinician and Tiina Karu NAALT Young Investigator award for fundamental PBM research.

This brochure outlines various details of the scientific program, the beautiful venue and other fun activities. A strategic decision on timing of this meeting was specifically meant to enable attendees of the SPIE BIOS meeting to extend their visit and attend another great PBM focused meeting. This is also an appeal to our colleagues in the industry. Given the small, still developing field we represent, you are major stakeholders in the future success of this field. Support for the annual meeting not only enables the great forum for PBM enthusiasts and experts, the resources made available will help build a stronger organization enabling its many new initiatives and activities. Please find information on various sponsorship activities and do please do not hesitate to call our Ms. Molly Jenkins (secretary@naalt.org) or me (president@naalt.org). I look forward to welcoming you all at San Diego in February!

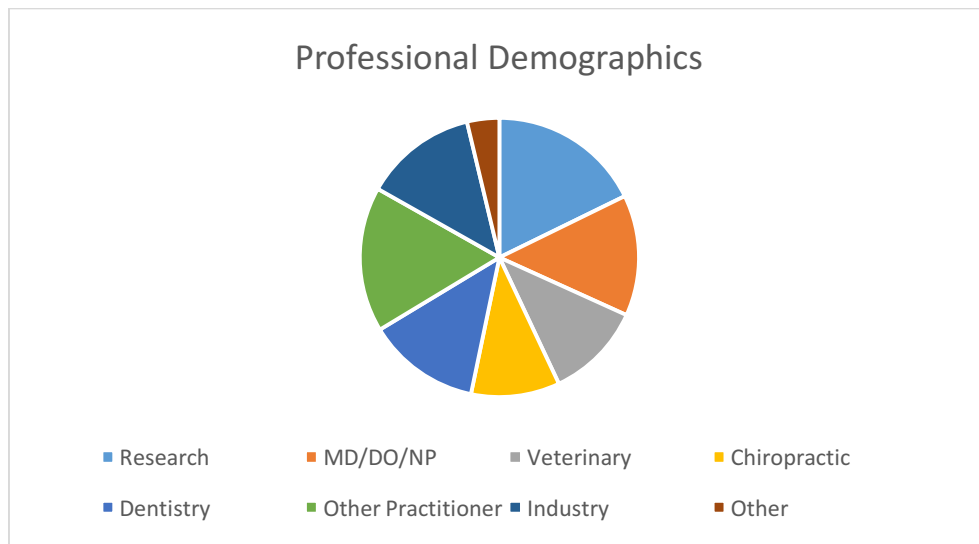
Best,



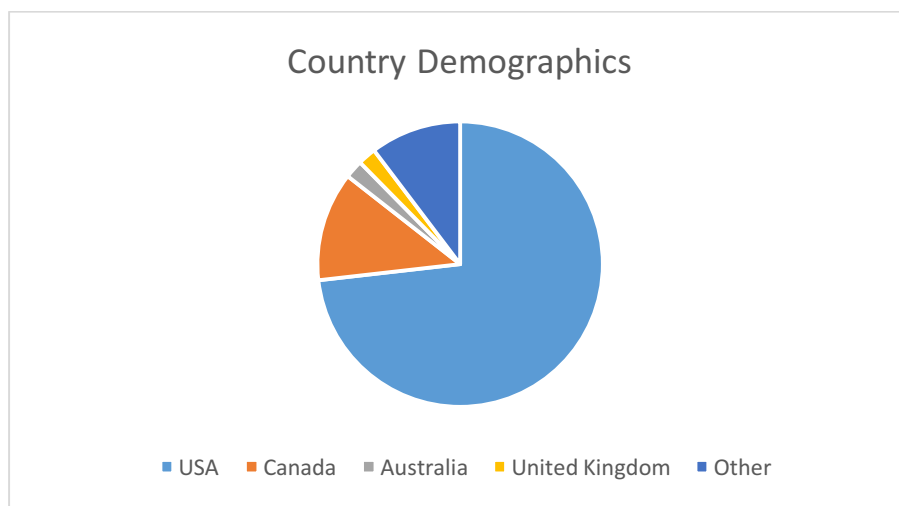
Praveen R Arany DDS, PhD,
President 2014-2016,
North American Association for Photobiomodulation Therapy (NAALT)

About NAALT

The purpose of NAALT is to be a forum for therapeutic light therapy practitioners in North America (Mexico, USA and Canada). It is our intention to promote phototherapy as a valid treatment, and to improve understanding of photobiological mechanisms, basic therapeutic light physics, safety, treatment parameters, techniques, regulatory issues and reimbursement.



The membership of NAALT predominantly includes PBM clinicians and researchers in North America, Canada and Mexico. While we encourage folks from other countries to join, we are still working with our sister organization World Association of Laser Therapy (WALT) to potentially include reciprocation to have a truly global audience.



Why attend this meeting?

Sponsor & Exhibit

- Be a part of the best event with a primary Photobiomodulation Therapy focus
- Live interaction with a focused group of researchers and practitioners
- Opportunities to promote your brand through participation and sponsorship
- Complimentary listing in the event program & on our website
- Socialize with members at the welcome reception held in the exhibit hall
- Able to attend the sessions and get updates on current, cutting edge PBM advances



Conference Highlights

- Preconference workshops '*real world*' practical information.
- Spectacular lineup of Keynote, Invited and Abstract speakers
- Gala dinner with guest speaker Dr. Andrew Mester
- Multiple award, travel award opportunities



Where is the meeting?

Marriott Coronado Island Resort & Spa

<http://www.marriott.com/hotels/travel/sanci-marriott-coronado-island-resort-and-spa/>

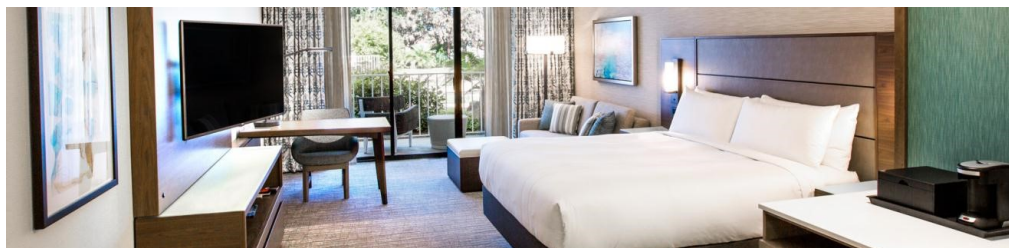
2000 Second Street, Coronado, California 92118



NAALT Group Room Rate: \$229/night

Reservations available through the NAALT Website

<http://naalt.org/index.php/conference/2017-naalt-conference>



Area Airport

San Diego International Airport - SAN

Hotel direction: 7.4 miles SE

This hotel does not provide shuttle service.

- Alternate transportation: Super Shuttle; fee: 16 USD (one way); reservation required
- Estimated taxi fare: 25 USD (one way)

Scientific Program

Preconference Workshops

- Basic Mechanisms of PBM
- Planning & Executing PBM Clinical Studies
- Securing PBM Grant Funding
- Marketing & Clinical Practice of PBM
- Clinical Practice: Acupuncture
- Clinical Practice: Dental Applications
- Clinical Practice: Veterinary Applications
- Regenerative Medicine

Conference Schedule

Saturday, February 4th

- 7:30a-1:00p Preconference Workshops
- 1:00p-2:00p Lunch
- 2:00p Conference Opening
 - Welcome Keynote
 - Young Investigators Competition
 - Tech Connect
- 7:00p-9:00p Reception & Networking in Exhibit Hall

Sunday, February 5th

- 7:00a-8:30a Breakfast
- 7:30a-8:30a Poster Session
- 8:45a-8:50a Welcome
- 8:50a-11:00a Clinical Research Track
 - Keynote
- 11:30a-2:30p Lunch & Exploration Time

Sunday, February 5th Continued

- 2:30p-5:30p Concurrent Afternoon Sessions
 - Musculoskeletal
 - Joint Disease
 - Dental Applications
 - Veterinary Applications
- 5:45p-7:00p Acupuncture Session
- 7:30p Gala Dinner Banquet with guest Speaker Dr. Andrew Mester

Monday, February 6th

- 7:00a-8:30a Breakfast
- 7:30a-8:45a Poster Session
- 9:00a-12:00p Neurodegeneration Sessions
 - Keynote
 - Transcranial Applications
 - Parkinson's & Alzheimer's
- Lunch & Adjourn

Abstract submission

We welcome abstract submissions focusing on clinical and research applications of photobiomodulation therapy. All abstracts must be received by 11:59 pm EST on November 1st, 2016. Abstracts must be submitted online here [NAALT 2017 Abstract Submission](#). All abstracts will be reviewed by a team of experts for appropriateness of content and rigor. Presenters will be notified of the acceptance of your abstract for a poster or podium presentation by December 1st 2016.

All abstracts must contain the following sections:

Title : Short and relevant
 Authors : Please indicate (*) presenting authors
 Affiliations : Academic / industry / private practice
 Content : Introduction (1-2 sentences), Hypothesis or Question (1 sentence), Methods (1-3 sentences), Results (2-4 sentences) and Conclusions (1-2 sentences)
 Presentation : Poster only, Podium only or Either
 Conflicts of interest : Please state any conflicts explicitly (support, funding or service)
 SPIE 2017 submission : Yes / No (see note below)
 Keywords : Minimum 3 (CRITICAL). One of the keywords should be 'Award' if you would like to be considered – please check eligibility criteria carefully.
 TOTAL : 300 words (max)

All PRESENTERS ARE REQUIRED TO REGISTER for the conference NO LATER than DECEMBER 15th, 2017.

Besides the EARLY-BIRD RATE, all ACCEPTED ABSTRACTS are eligible for an ADDITIONAL 25% DISCOUNT.

Sponsorship opportunities

Rather than the rudimentary sponsor levels we routinely see at meeting, this is our attempt at interjecting some humor and relevance to our ‘lasers’ meeting. We hope you will support our organizational efforts and join us at San Diego!

Class 4	\$25,000	First Choice - 8x8 booth x 2
		Table w/2 chairs x 2
		4 Complimentary Registrations
		50% 4 additional registrations
		8 Gala Tickets
		Large logo with link on sponsor page of website
		Logo with link on home page of website
		Attendee bag insert
		Inside front cover full page ad in program
		Ad space in Product Highlight section of Program
		Membership contact list prior to conference
		Attendee List post conference
		Sunday Lunch sponsor (logo cups & napkins + signage ?)
		Signage at Welcome Session *
		Tech Connect Session
		Banner at Registration *
Welcome Reception Sponsor		
NAALT Approved advertisement (2) on social media		

Class 3B	\$15,000	Second Choice 8x8 booth x 2
		Table w/2 chairs x 2
		4 Complimentary Registrations
		50% 4 additional registrations
		4 Gala Tickets
		Large logo with link on sponsor page of website
		Logo with link on home page of website
		Attendee bag insert
		Inside back cover full page ad in program
		Ad space in Product Highlight section of Program
		Membership contact list prior to conference
		Attendee List post conference
		Sunday Lunch sponsor (logo cups & napkins + signage ?)
		Signage at Welcome Session *
		Tech Connect Session

Sponsorship Opportunities, Continued

Class 3R	\$10,000	8x8 booth
		Table w/2 chairs
		2 Complimentary Registrations
		50% 4 additional registrations
		4 Gala Tickets
		Large logo with link on sponsor page of website
		Logo with link on home page of website
		Attendee bag insert
		1 full page ad in program
		Ad space in Product Highlight section of Program
		Membership contact list prior to conference
		Attendee List post conference
		Sunday Breakfast sponsor (logo cups & napkins + signage ?)

Class 2M	\$7,500	8x8 booth
		Table w/2 chairs
		2 Complimentary Registrations
		25% 2 additional registrations
		Large logo with link on sponsor page of website
		4 Gala Tickets
		Attendee bag insert
		Ad space in Product Highlight section of Program
		Membership contact list prior to conference
		Attendee List post conference
		1/4 page ad in program

Class 2	\$5,000	8x8 booth
		Table w/2 chairs
		2 Complimentary Registrations
		25% 2 additional registrations
		Small logo with link on sponsor page of website
		2 Gala Tickets
		Attendee bag insert
		Ad space in Product Highlight section of Program

Sponsorship Opportunities, Continued

<i>Class 1M</i>	\$2,500	8x8 booth
		Table w/2 chairs
		2 Complimentary Registrations
		25% 2 additional registrations
		Small logo with link on exhibitor page of website
		2 Gala Tickets

<i>Class 1</i>	\$1,000	8x8 booth
		Table w/2 chairs
		1 Complimentary Registration
		25% 2 additional registrations
		Listing with link on exhibitor page of website

*Provided by Sponsor

Important Dates - Times

Saturday, February 4	Exhibitor move-in	8:00 a.m. - 5:00 p.m.
	Preconference workshops	8:00 a.m. - 2:00 p.m.
	Conference	2:00 p.m. - 5:00 pm
	Tech connect session	5:00 p.m. - 7:00 pm
	Welcome reception in Exhibit Hall	7:00 p.m.- 9:00pm
Sunday, February 5	Posters	7:00 a.m. - 8:15 a.m.
	Exhibit hall open	8:00 a.m. - 1:00 p.m.
	Conference	8:30 a.m. - 12:00p.m.
	Lunch and Learn	12:00 p.m. - 1:00 p.m.
	Exhibit hall open	3:00 p.m. - 5:30 p.m.
	Conference	3:00 p.m. - 6:30 p.m.
	Banquet	7:30 p.m. - 9:00 p.m.
Monday, February 6	Posters	7:00 a.m. - 8:15 a.m.
	Exhibit hall open	8:00 a.m. - 1:00 p.m.
	Conference	9:00 a.m. - 1:15 p.m.
	Lunch	12:00 p.m. - 1:00 p.m.
	Conference	1:00 p.m. - 4:45 p.m.
	Conference closes	
	Exhibitor move-out	1:15 p.m – 5:00 p.m.